

# NOTES FROM NORTH AMERICA



RHIANNON J DAVIES - CHURCHILL FELLOW





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Behind the Lens: An Interview with Simon Murphy OCTOBER 20, 2023

Having travelled the world for his work, photographer and lecturer Simon Murphy has always felt ...

By Melanie Goldberg, Greater Govanhill

BAKEHOUSE MARK

From international adventures hometown ambitions: Findhor plan to acquire their village sh OCTOBER 20, 2023

Dawn and Alisha Payne are raising c buy The Bakehouse Market, lock, sto

By Marc Hindley, Forres Local

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Applications for Fellowships are now open and close on 14 November 2023 at 5pm. You have **26 days** days to apply

#### A COMMUNITY OF CHANGEMAKERS

ABOUT US  $\,\, o$ 

Learning from the world. Inspiring change in the UK.

We are the Churchill Fellowship: a UK charity which supports individual UK citizens to follow their passion for change, through learning from the world and bringing that knowledge back to the UK. Together our community of Churchill Fellows use their international learning to lead the change they wish to see across every area of UK life. We were founded by public donation in 1965 as the living legacy of Sir Winston Churchill for the nation.

FELLOW'S PROFILE

#### RHIANNON DAVIES



Plugging the democratic deficit: civic engagement in local reporting

FELLOWSHIP

**Themes** 

COMMUNITY AND CITIZENSHIP

Focus

Preventing the decline of local democracy by encouraging local reporting



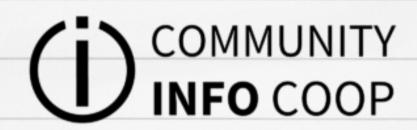


# ORGANISATIONS I MET WITH



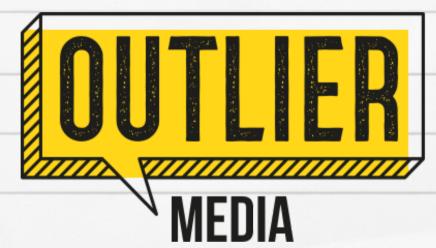














**NEW JERSEY** 

CIVIC INFORMATION

CONSORTIUM



COLORADO NEWS COLLABORATIVE

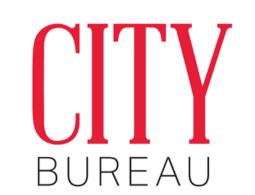




**REBUILD** 







COLORADO MEDIA PROJECT











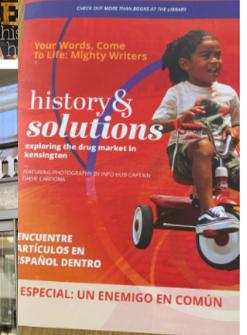




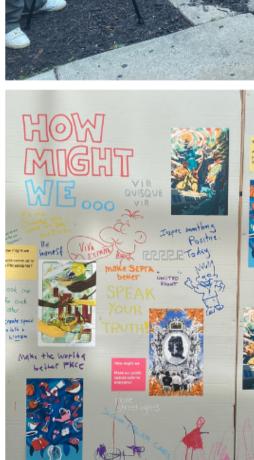


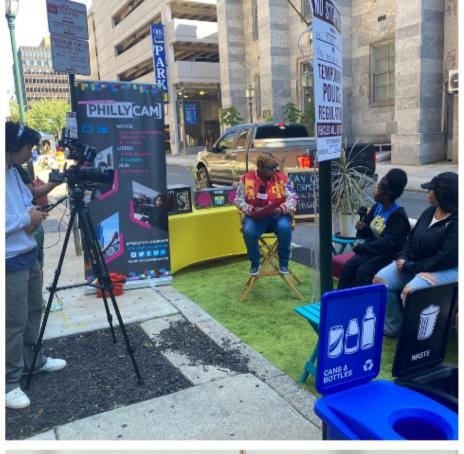












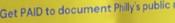




PEOPLE POWER



Putting the public be in public meetings







## A BIT OF CONTEXT - USA

- America is incredibly divided. National media has played huge role in this.
- People who have lived comfortable lives are finding their foundations shaken.
- Local news is seen by some as an answer.
- Philanthropy was already huge due to wealth/tax breaks/need for it.
- Threats to democracy has increased that. (See Press Forward)
- They have a problem with hedge fund owners dismantling newsrooms consolidating/cutting. It's no longer a money spinner, so owners are trying to extract what they can without thought for quality of journalism or community needs.
- Supporting local journalism feels like a urgent question.

# A BIT OF CONTEXT - CANADA

- Canada is currently doing battle with big tech.
- Meta has blocked news from appearing on its platforms in response to law requiring tech companies in the country to pay news publishers for using their content. Google is threatening the same.
- Publishers are worried.
- A group of industry leaders has come together called Press Forward (they had the name first) to advocate for policy that supports independent media. No one else was.
- The Local Journalism Initiative is a means through which the Canadian government is funding journalists covering underserved communities.
- They don't have the sort of philanthropy funding the US does, and are still struggling for funds.

### INNOVATIONS I LIKED

#### WhatsApp Newsletter

Documented NY report on - and serve the information needs of - newly arrived migrants in New York. They have a Spanish language weekly newsletter and channels on things like housing/health etc. They use Botalite to answer commonly asked questions

#### **Ad Boost Initiative**

The Center for Community Media lobbied city government to put 50% of their ads in community media. Now trying the same in NY State. It works because it's not new money.

#### **Detroit Park Watch**

Public radio station, WDET partnered with Data Driven Detroit and got audience to send in pics of what was happening with their park This informed their reporting but they also made the data accesssible to council/community groups etc.

#### **National Trust for Local News**

Colorado Community Media is a news group of 24 newspaper that is now owned by the Colorado News Conservancy as a way of keeping papers in local hands and out of the hands of hedgefunds.

#### Second Bite of the Apple

Resolve Philly now has a policy of always doing a follow up of every story - doesn't have to be a public output - could be a meeting or something else - can lead to building lasting relationships.

#### Media Power Collaborative

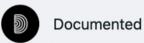
Free Press is building a community and a political constituency, as well as education about, policy that impacts media. It helps journalists to be organisers - builds power. It sharpens people's political awareness. you need to build political education in order to get to agitation.

#### Phone/text line

Detroit Outliers have a phone line where citizens can phone/text and ask questions that they have. This then informs the journalism that they do.

#### **Documenters**

Set up by City Bureau in Chicago and now with programmes across the US, it trains citizens on how to report on public meetings. It serves as civic education, journalism engagement and makes officials more accountable.



#### DACA ILEGAL, PERO LAS RENOVACIONES CONTINÚAN.

PAID FOR by FWD.US EDUCATION FUND

¡Hola! 🁋 Acá Rommel con Documented Semanal

La organización Mixteca lanzó un curso de inglés para inmigrantes [22] [22] que viven en la ciudad de Nueva York. Las clases serán por Zoom los lunes y miércoles de 6 a 9 de la noche.

Para suscribirte necesitarás hacer una entrevista en persona y llenar este formulario: https://docu.nyc/xd0

Si no te alcanza ese horario 77, tenemos esta lista organizaciones que ofrecen clases de ingles gratis en los cinco condados:

https://docu.nyc/classes

El boletín de noticias Inmigrante Informado escribe sobre la salud mental y cómo cuidarse a sí mismo y a sus seres queridos https://docu.nyc/2lr

NY1 Noticias enlista atracciones gratis en \( \)
Nueva York para toda la familia:
https://docu.nyc/ttl

Les deseo una linda semana. Cuídense mucho y no duden en escribirnos si tienen alguna pregunta. Acá estamos todo el equipo de Documented



New York's Go-To Source For Immigration News

d

RESOURCES FOR IMMIGRANTS

RESEARCH & INSIGHTS

STORIES

ABOUT US



Education & Children Resources

Free English Classes for Chinese New Yorkers

How to Access High School Equivalency Diplomas and GED Exams in New York

NYC Schools and Head Start: What Immigrant and Undocumented Parents Need to Know

How to Apply for Child Care Subsidies If You Are A Low-Income Undocumented Family

How Immigrants Can Take a Free English Course in NYC

#### Employment & Workers Rights Resources

Wage Theft Prevention: Know Your Rights at Work

How NYC Protects Against Job And Housing Discrimination

How to Apply for a Street Vendor Permit and License in New York City

How to Start a Business if You Are an Undocumented Immigrant

#### Finances Resources

NYC Taxes Benefits Guide: Tax Credits and Deductions

How to File Personal Income Tax in New York City

NYC Free Tax Prep: Where Immigrants Can Get Help Filing

How to Open a Bank Account for

Guide of Resources for Immigrants

FIND NEWS IN YOUR LANGUAGE: CHINESE ESPAÑOL KREYOL

All of the resources we can find to help the immigrant and undocumented population in New York City find legal representation and financial relief

English Resources

Jun 11, 2020 | Nicolás Ríos

Documented has gathered all of the resources we can find to help immigrant New Yorkers. New links will be added and the following pages will be constantly updated. If you would like us to add information to this list or have questions, please reach out to us at info@documentedny.com.

Visita este enlace para ver los recursos en Español.

**Immigration News, Curated** 

Sign up to learn about immigration news from New York and

No is saying 'when are these libraries going to become sustainable'. it's a public service.

The propaganda mission is to incept the idea thatit's good to put more public funding in it

What journalism is is changing - now can be information source, voter guides. Even legacy newspapers now have service journalism desk and community engagement desk.

As a sector, we need to be more action orientated - so we don't just keep talking about the same problems, but actually do something about them.

We need to incentivise local funders to fund local news.

But they need to be trained on how to fund media.



# QUOTES/ REFLECTIONS TO SHARE

Increasingly it feels like journalism is divided - the old way, and the new way. One word doesn't really cover both. Civic media is now a recognised term.

News deserts are about news, not about how communities talk to each other... we should want to help citizens be connect to each other. Everything else follows on from that.

Need to be more radical.

There is lots of innovation happening on the editorial side of things, but not enough on the business side - if they're not enough money, we can't do the work.

Newsrooms can't be passive - they have to be part of the community and want better for their community.

Big tension question currently is what is the point of the news? Just covering something is not sufficient any more. We have to want to improve things. We take a more interventionist approach.

Policy happens whether we participate in it or not, so we need to make sure we have a seat at the table and are educated and organised.

One of the biggest concerns for the future of journalism is lack of relevance of news for various people for various reasons.

We need to recognise that journalism is often part of the power structure in a local community, when it should be reporting on it.



# A FEW MORE QUOTES/ REFLECTIONS TO SHARE

How does your news org express its love for your community? Love is essential in this industry, it can be tough love but journalism must be rooted in care

How we tell the story, and who gets to tell the story matters.

We need to ask 'who is benefitting from our journalism?' because someone always is.

There are increasingly two camps in the US:
save local news
build something better

# WHAT WOULD MAKE THIS USEFUL FOR YOU AND YOUR WORK?

rhiannon@scottishbeacon.com